



**WEB DESIGN & PROGRAMMING**

## Web Design Options

It is becoming increasingly important for a company to have a presence on the web and not having a website means missing out on potential customers and their business.

Your website is open 24 hours a day, allowing your customers to access it when it suits them, rather than only during business hours.

If you already have a website, it may need a revamp to include the latest pricing, products, etc. We can optimise your search engine position and it is very important once visitors have found you to keep them returning time and time again. Mission can give your existing site a facelift, preventing a site becoming stale and losing it's appeal. Interactivity can also provide an incentive for customers to return again and again, and even recommend you to others.

Mission IT Solutions offer an extensive range of web design services to suit anyone, from one-page sites, to large, fully customisable websites providing advanced interactivity, integration with desktop systems, e-commerce and multi-currency capabilities.

Our main packages consist of:

### **Holding Page**

Costs: £200

Any presence on the web is better than none, so this package is designed to be a quick and easy solution to the problem of getting your company's name on the internet.

It is ideal for either those companies who prefer more traditional ways of doing business, but would like to take advantage of what the web can offer with minimal expense, or for those who wish to make some information available while their main website is in development.

Or

### **Template Site**

Costs: £450 with 12 months hosting, then £275 per year.

This is a fast, easy and inexpensive way to get an easy to modify, fully functional website up and running. Simply choose from one of our range of styles and your site could be ready within a week! All you need to do is provide the text and images – we will do the rest. ([Example](#))

### **Custom Site**

We will create a brand new design for your site, specific to your particular requirements. It could be based around your existing business cards, brochures and logo to keep a consistent theme throughout your company, or be entirely different.

Either way we will ensure that your website stands out is easy to use and is unique to you.

For information on pricing, please contact us on [info@missionit.net](mailto:info@missionit.net)

## Optional Extras

We can add many extras to improve the functionality, visual impact and interactivity of your website.

For information on pricing, please contact us on [info@missionit.net](mailto:info@missionit.net), or complete the faxback form at the end of this document.

They include:

- **Macromedia Flash animation**  
Macromedia Flash is a technology that allows sophisticated animations to be included in your site without considerably increasing download time. For examples of Flash, visit our website at <http://www.missionit.net/>.
- **Database enabled websites**  
A database enabled website can be put to many different uses:
  - Customisation – your customers can experience your site in a way specific to them. Their preferences can be remembered and stored so that on their next visit they see the information they want immediately.
  - Catalogue – you can put your products and stock online in a way that is easily updateable as quantities and prices change without needing to learn how to build and modify web pages yourself.
  - Integration – your web site can interact directly with your office systems to allow data from the web to be imported or to allow data from your systems to be viewed on your site.
- **E-Commerce**  
Allow your customers to purchase goods and services directly from your website, 24-7, we also set up multi-currency processing for you.
- **Streaming Video and Sound**  
Place movies and audio clips on your site. Could be used to display your products or show presentations.

## Other Services

Mission IT can also provide other services related to your website.

For more information on these services you can contact us at [info@missionit.net](mailto:info@missionit.net), fill in the faxback form at the end of this document or visit our website at <http://www.missionit.net>.

- **Domain Name Registration**  
Register *yourcompany.com*, *yourcompany.co.uk* and many more while they are still available.
- **Hosting Packages**  
We can arrange the most suitable hosting package for you and the particular requirements of your site.
- **Search Engine Submission**  
Register your site with the worlds leading search engines and allow more potential customers to find you.
- **Graphic Design**  
We specialise in the production of web graphics either as new designs or based on company logo's etc. If you want a specific design or want us to suggest some, our designers can produce the solution that you are looking for.

# Questions and Answers

## What does it cost?

Web Design:

- Holding Page - £200
- Template Site - £450 with 12 months hosting then £275 per year.
- Custom Site – from £4000
- Custom Graphics - from £500 depending on complexity
- Database Systems – from £5000 depending on complexity

Please note that the following rates are a guide and may vary according to your individual requirements.

Database Enabling: £50 - £100 per page

Graphic/Flash design: £75 per hour

## How long does it take to develop a site?

Holding Page: 1 day\*.

Template Site: 1-2 weeks\* + testing

Custom Site: 3-4 weeks\* + testing

(\* All times assume no delays in receiving the content for the site.)

## Will you register the site with search engines?

Mission IT offer search engine submission as a separate service. For details please visit <http://www.missionit.net/>

However, you can add Search Engine Submission to your web development and we will waive the set up fee.

## What kind of maintenance do you provide?

This depends on the type of site purchased.

For basic sites (not database driven) there are several options.

- Mission IT provide training in an HTML editor to allow you to modify the text of your own pages to keep them up to date.
- Mission IT carry out maintenance on your behalf at a rate of £90 per hour.

Database sites can be updated with a secure web application – so you can maintain your site from anywhere with access to the internet!

## How do I Pay?

Mission IT will usually invoice you according to the following schedule:

40% when ordered, 40% on going live, 20% on signoff

## What is the first step?

The first step is to arrange an appointment to discuss your requirements and for us to advise you on the package that is best for you and how to proceed.

You can complete the FaxBack form at the end of this document or call us on 0345 652 2121. More details are available on our website <http://www.missionit.net> or you can email us on [support@missionit.net](mailto:support@missionit.net)

**Definitions and conditions:**

- Any extra work not covered by the agreement will be charged at the relevant rate. The full terms and conditions are shown on the agreement.
- All charges are subject to VAT.
- More advanced or specialised work may be charged at higher rates